



About Our Firm

Grennan Fender Hess & Poparad, LLP has been a leading Central Florida CPA and business solutions firm for more than 40 years. Our approach is not rearview mirror oriented. Our proactive methodology allows our clients to accelerate their success through financial clarity. That is a core value of our firm. We go beyond traditional accounting to help owners of small and mid-sized businesses reach their profitability and exit goals. Our reach is statewide and our family business values drive the personalized service you expect from a local firm. When your organization requires expertise and quick response, Grennan Fender's hands-on approach delivers!



Our Comprehensive Service Model

Tax

- Tax Savings Planning
- Tax Compliance
- R&D Tax Credits
- Cost Segregation Studies
- International Tax Considerations

Assurance

- Compilations & Reviews
- Financial Statement Audit
- Qualified Plan Audits
- Agreed Upon Procedures
- Internal Controls

Clarity Accounting

- Cloud Based Transactional Accounting
- Financial Statements
- Budgeting
- Audit Readiness
- Trust and Estate Fiduciary Accounting

Strategic Consulting

- C – Level Support
- Value Building
- Strategic Planning Retreats
- Exit Strategy
- M&A Due Diligence

